



## Vision 2020 Standing Committee Meeting Minutes

October 11, 2017  
7:30 PM  
Town Hall Annex

Present: Juli Brazile, Elisabeth Carr-Jones, Jen Toole, Annie LaCourt  
Visitor: Lillian Hartman

1. Welcome and agenda review - members introduced themselves to Lillian Hartman who is here to visit.
2. Approve September Minutes - approved as amended
3. Survey 2017 final report - Juli and Elisabeth are continuing logging comments and data entry
4. Survey 2018 planning

Announcement of change: Buck slip in census.

**Planning:** talk with Council on Aging, Arlington Seniors Association and Library about setting our paper copies, add a paid user town account to be able to handle the volume. Need to watch out for scope creep. But we have more flexibility. Target date for completion is Dec 15. Joan can help with URL redirection and email announcement and how long to keep it open.

**Question Groups** – Economic Development Director, Residential Zoning Working Group, Sustainable Arlington. Elisabeth suggested we ask if the schools have questions. High school – ask building committee? And commented that previous surveys has asked residents to rank various town services or priorities. She will find some of those previous questions and we can ask the Town Manager for his thoughts. Maybe connected to ranking some of the work in the Master Plan.

5. Budget discussion - task group needs – we have enough money to cover all requests.
6. Convene a goal discussion -

Update our page on the Town site: Jen has been drafting new text but realized that it's hard to say what we do. What is our tag line? It came out in the discussion that part of the confusion is that the old text and our current structure is not what we want to be going forward. We are basically rebranding and need a web page to reflect the new ideas. The basic words of our mission as voted by Town Meeting don't change, but how we live it out will be substantially different. The Network Map on the site (even in the current static form) is a way to help people find their place or people with whom they can collaborate. And we want to the process of convening to be about helping the groups on each section the Network Map build relationships with each other and then with residents, since residents who care about a goal are considered

stakeholders, too.

Update the Network Map: we discussed some changes – new groups to add and some to move around based on where they actually fit.

First Topic to Convene: Discussed options, talked with the team about how a convening process might work. Jen expressed concern that we need a solid plan for convening so we know what our goals are for end results and carefully design public input toward those goals. Agreed that Business might be a good place to start. Juli will follow up with Ali Carter and see how the business leaders feel about it.

7. New Business:

Submitted by Annie LaCourt